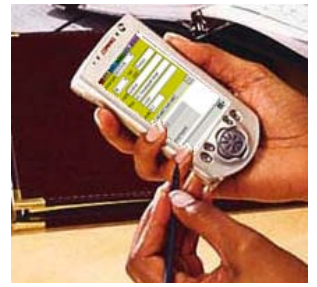


# Sales Force Automation The Ability to Transact Business Anywhere



## Sales Force Automation

Laptops are no longer necessary to meet the requirements of a mobile sales force. They can be replaced with machines a fraction of the size and less than half the cost. With a user interface designed to maximise productivity and minimise input (e.g. postcode and bank lookups) customer, and other, information can be captured quickly and easily.

Information can be accessed real-time from corporate servers or held locally on the device and updated overnight. Sales literature, quotations and contracts can be printed directly from the device to a portable printer via infra-red.

With the added benefit of essential office software such as word processing, spreadsheets, contact management, e-mail and internet access built into the device your sales force can remain productive regardless of their location.

## Key Features

- ✍ **Up to date information available instantly**  
Take your customer database with you, make changes, and synchronise back to the office
- ✍ **Smaller Device**  
Means less interference in salesman-client communications
- ✍ **Targeted User Interface**  
Designed to minimise input requirements
- ✍ **Connections**  
Connect via mobile 'phone or wireless network for live access to corporate data, e.g. live stock checks and up to date pricing of goods and services regardless of location
- ✍ **Sales Literature**  
Up to date sales literature and knowledge-bases always available on the device
- ✍ **Data Capture**  
Data capture at the point of generation allows ISO9000 certification where it was not possible before.
- ✍ **Colour touch screen**
- ✍ **Increased Personal Productivity**  
Machines include essential office software and provide remote e-mail and internet access

## Business Benefits

- ✍ **Efficiency—saves time and cost**  
No re-keying of data
- ✍ **Faster decisions**  
Access your back office business processes
- ✍ **Ability to do the deal when needed**  
Input data, process, and print documents directly from device
- ✍ **Increased professionalism**
- ✍ **Stay ahead of the competition**
- ✍ **Salesmen freed up to sell**
- ✍ **Continuity of service**
- ✍ **Improved accuracy of data capture**

## The Unwired Advantage

- ✍ Unwired Solutions—a one stop shop
- ✍ Hardware reseller
- ✍ Wireless network installation experts
- ✍ Microsoft Mobility Partner
- ✍ Microsoft Pocket PC Launch Partner
- ✍ Rapid handheld application development
- ✍ Real-time back-office data to handheld devices